

Press Release | 12.05 | 2006

## **indatex becomes CROSSGATE**

### [New name symbolizes proven concept: central transaction platform to optimize business telecommunications](#)

Starnberg, 12 May 2006 – *The private limited company indatex SCI GmbH will be trading from now on under the new company name CROSSGATE, which is also more appropriate for its planned internationalization. At the same time, the company is changing its legal form to a public limited company ['Aktiengesellschaft']. "The brand name CROSSGATE stands for Automated Business Exchange – in other words, a centralized transaction platform for electronic communication with all business associates," Stefan Tittel, Managing Director of CROSSGATE AG, explains.*

Thanks to the new financial involvement of Dietmar Hopp, founder and major shareholder of SAP, in indatex in April 2006, the planned expansion can be speeded up. This comprises the founding of subsidiaries for the Benelux countries and Italy. The branch in Milan will open in July already, with the Managing Director being Antonio Brissa. The local team there will serve companies such as Brembo, Sistel and Fiege. From late 2006 on, the existing business in the Netherlands – with Philips, among others – will be expanded continuously from Amsterdam.

"Our investment in CROSSGATE – formerly indatex – supports this ambitious IT firm in its intended growth and market consolidation. This will now be underlined by the new company name," Daniel Hopp, Managing Director of DAH Beteiligungsgesellschaft, explains. Its existing market position will be strengthened in the coming months by the acquisition of international competitors and their merger with CROSSGATE.

With its Business Integration Platform B.I.P., CROSSGATE offers companies the possibility of a rapid and professional start in electronic data interchange with all parties involved. This solution to B2B data exchange replaces individual company telecommunications networks, and has developed into a quasi-standard in the automotive and manufacturing industries and logistics in recent years.

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“The new company name CROSSGATE symbolizes the universal and unlimited potential for use of the Business Integration Platform. We offer a gateway to all IT infrastructures and communication routes, without interfering with existing applications, across industries,” Stefan Tittel, the Managing Director of CROSSGATE, reports. “Our objective is to transfer this model into other branches of industry, and be doing business actively with every relevant company in Europe within the next three years.”

**indatex/CROSSGATE – the company:**

Indatex/CROSSGATE AG, based in Starnberg near Munich, has been the supplier of Europe's largest centralized transaction platform, the Business Integration Platform™ (B.I.P.), for six years now. The focus of the company is on the innovative integration of critical and inter-company business processes, as well as transaction-based process handling. Indatex/CROSSGATE combines industry and process know-how in the automotive and manufacturing industries, logistics, and retailing with great technological problem-solving ability in IT.

The principal shareholders of Indatex/CROSSGATE are the family of the SAP founder and major shareholder Dietmar Hopp, and Otto Wolff Industrieberatung und Beteiligungen GmbH, one of the more important German private-equity firms.

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