

Press Release | 13.07 | 2006

Noiseless Data Transfer

[Schefenacker 1nnovation Opts for EDI of indatex / crossgate](#)

Starnberg, July 13, 2006 – **Both the cross-company automation of business processes and the perfect sound require the smooth interaction of the partners or components involved. For this reason, Schefenacker 1nnovation, manufacturer of audio systems for automobiles, has decided to opt for EDI data exchange of indatex / crossgate. Within three months' time, the most important partners both on the OEM and supplier side are to be integrated into this approach. Here, Schefenacker 1nnovation benefits from the expertise and the strong network of the specialist for data transfer and B2B integration.**

Since 2004, Schefenacker 1nnovation has been on the market as a systems supplier in the sectors infotainment and audio systems. At the beginning of 2006, the company succeeded in winning a further renowned automobile manufacturer as its customer, namely Volkswagen AG. To optimise its internal and cross-company processes, the young enterprise therefore opted for the implementation SAP as the enterprise ERP backbone, as well as for the EDI service via the Business Integration Platform™ (B.I.P.™) of indatex / crossgate. In the future, thus, all previously paper-based order(ing)-relevant processes (such as invoices and delivery notes) will be exchanged electronically via B.I.P.™. In the initial phase, these will be as many as 1,000 messages per month.

In the process, eight plants of the VW Group alone, as well as the most important suppliers will be connected to the system. The connection of future customers and further suppliers is no problem, either, thanks to the synergy effects of the Business Integration Platform™.

“With our decision in favour of indatex / crossgate we have intentionally opted for the leading European platform of the EDI sector. We will, thus, benefit from the strong network of the B.I.P.™ with more than 30,000 connected business partners via the fast, simple, and — above all — cost-effective link to our partners,” explains Philipp Popov, Managing Director of Schefenacker 1nnovation GmbH & Co. KG. Thanks to the flexible, transaction-based model, only costs according to the actual usage will arise, while the expenses for a message do not

exceed the order of cents. "The financial involvement of the SAP founder and large-scale shareholder Dietmar Hopp in indatex / crossgate has fostered the confidence of the customers. His investment assures us of the solid future of the company, parameters we to expect from an important partner," says Popov.

indatex/CROSSGATE – the company:

Indatex/CROSSGATE AG, based in Starnberg near Munich, has been the supplier of Europe's largest centralized transaction platform, the Business Integration Platform™ (B.I.P.), for six years now. The focus of the company is on the innovative integration of critical and inter-company business processes, as well as transaction-based process handling. Indatex/CROSSGATE combines industry and process know-how in the automotive and manufacturing industries, logistics, and retailing with great technological problem-solving ability in IT.

The principal shareholders of Indatex/CROSSGATE are the family of the SAP founder and major shareholder Dietmar Hopp, and Otto Wolff Industrieberatung und Beteiligungen GmbH, one of the more important German private-equity firms.

Contact:

indatex SCI GmbH / CROSSGATE, Andrea Fusenig, andrea.fusenig@indatex.com
phone 0049 – 8151 - 6668538, fax: 0049 – 8151 – 9028666, www.bip.de

PR agency:

Helmut Weissenbach Public Relations, Brigitte Harbarth
indatex-sci@weissenbach-pr.de, phone: 0049 – 89 - 123 97 391, fax: 0049 – 89 - 123 93 913