

B.I.P. Is Gaining Momentum!

[FIEGE Germany controls its supply chain with crossgate](#)

Starnberg, 12 April 2007 – **FIEGE Germany has been using crossgate’s Business Integration Platform™ (B.I.P.) to transmit all of the EDI data it gets from and sends to its business partners since November 2006. FIEGE has its entire supply chain under control thanks to the intelligent networking of its information and goods flows, which has created a high degree of transparency regarding its inventory and goods transport.**

In the FIEGE Group, high-performance information technology is rated very highly. FIEGE Deutschland Stiftung & Co. KG (“FIEGE Germany”) can only maintain its position as a player in the competitive field of international logistics by means of modern methods and tools. It has created a number of sophisticated services for its more renowned business partners based on superb know-how in the areas of IT and consulting.

The intelligent networking of information and goods flowing along the whole supply chain results in a high volume of data traffic. Each month, FIEGE exchanges up to 60,000 messages with its business partners – proof of just how closely the companies work together and of the true scale of their collaboration. Up until recently, FIEGE managed its EDI communication itself on its own premises.

Today, electronic data exchange at FIEGE takes place over the Business Integration Platform™ and it can be monitored easily from a central location. The new set-up creates transparency with respect to FIEGE’s inventory and the transport of its goods, making everything relatively easy to trace. Furthermore, the event-management system keeps FIEGE’s partners proactively informed about any deviations from plan that may occur in the flow of goods and products. This is done by phone, e-mail or fax, depending on the customer’s preferences.

By the end of 2005, FIEGE had found an external company to help it with the issue of professionally outsourcing its EDI processes: crossgate AG. It felt crossgate was the ideal partner to cope with the sophisticated tasks called for in the future. From FIEGE’s point of view, what was particularly important was a smooth roll-out, i.e. the ability to link up its 50 business partners and win their full acceptance, thus preventing any significant downtime during the transition. Considerable improvements in the flow of communication were immediately felt following the successful conversion by crossgate. What’s more, FIEGE is certain it will be able to draw right away on the broad, centrally administrated portfolio of interface data with 34,000 businesses located on B.I.P. in the event of changes to formats or new connections.

crossgate AG (formerly indatex SCI GmbH) – the company:

The crossgate AG, based in Starnberg, has been the supplier of Europe's largest centralized transaction platform, the Business Integration Platform™ (B.I.P.), for six years now. The focus of the company is on the innovative integration of critical and inter-company business processes, as well as transaction-based process handling. crossgate combines industry and process know-how for more than 34.000 companies in the automotive and manufacturing industries, logistics, and retailing with great technological problem-solving ability in IT. The list of customers includes established names like Audi, Bermbo, CeramTec, Fiege, Hartmann, Lanxess, Philips, voestalpine Automotive, VW und Zumtobel.

The principal shareholders of crossgate are the DAH-Beteiligungsgesellschaft of the family of the SAP founder Dietmar Hopp, the Otto Wolff Industrieberatung und Beteiligungen GmbH and the Al-Jomaih Group. There are over 200 employees in five locations in Germany and subsidiaries in Milan (crossgate Italia S.P.A.), New York and Dublin / Ireland. The founder and CEO of crossgate is Stefan Titel. More information at www.crossgate.de

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