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Crossgate Inc. Announces New Management Team Business Network Enablement expert adds former SEEBURGER and SAP Executives to US Leadership

Atlanta, Georgia, March 17th, 2008 – **Crossgate Inc., the United States subsidiary of Crossgate AG, is proud to introduce to the global business community an executive management team made up of former VPs from industry leaders SEEBURGER and SAP.**

Crossgate AG recently announced the expansion of subsidiaries in the United States, London, and Paris to strengthen their global reach in providing Business Network Enablement services to clients around the world. The extended management team of Crossgate Inc. brings a diverse and important array of skills and experience to bear on Crossgate's unique service offerings.

Crossgate President Scott Lewin stated, "These management additions provide our US team with tenured leadership in the fields of global marketing, sales and services. They all have vast experience in the B2B integration and SAP environments. It is a testament to our company's vision to have them join our US management team."

Jason Jones, Vice President of Professional Services, brings a vast array of business and technical skills to Crossgate's enterprise. For several years before joining Crossgate, Jason successfully grew the SEEBURGER, Inc. consulting organization by over 100% year over year. With over 15 years of consulting, architecture, and technology experience, Jones will be tasked with developing the U.S. service and support staff as the company continues its rapid expansion. "Crossgate's vision of the Business-Ready Network allows organizations to eliminate the costly mapping and implementation required by a traditional software purchase approach," says Jones. "By combining our packaged content and industry expertise along with an On Demand business model in line with SAP technology, we remove time and cost barriers that have long inhibited trading partners from participating in electronic business.

Ira Davies, Vice President of North American Sales, has more than 20 years of experience selling ERP solutions to large global enterprises across multiple industries, both domestically and internationally. Davies has held a variety of sales management positions including serving as Vice President of Sales for SAP America. He has been responsible for hiring and developing sales teams, strategies, and operations at high-profile technology companies. "With Business Networks now the source of competitive advantage, companies need to look at how they collaborate with their partners more efficiently," Davies says. "We are in the unique position of having a clear market advantage and momentum in a marketplace that's prime for growth—what more can you ask for?"

Steve Sprague is Crossgate's Vice President of Marketing. Prior to joining Crossgate, Steve spent six years as SEEBURGER'S, EVP of Marketing & Business Development building a global brand and managing the company's partnership with SAP in North America. In this role he was responsible for corporate messaging, analyst relations, public relations, lead generation, inside sales, and pre-sales. Sprague's responsibilities at Crossgate will be focused on expanding the global brand into the international subsidiaries and establishing joint collaborations within his network of partners inside SAP. "The B2B integration market was in need of a change, and I am convinced that Crossgate's model of simplified connectivity can revolutionize the way organizations collaborate with their business partners," Sprague says.

PRESS RELEASE

Crossgate already operates Europe's largest central B2B transaction network, and each member of the new management team at Crossgate, Inc., has the experience and proven track record necessary to ensure that the U.S. subsidiary will dramatically contribute to Crossgate's success in continuing to address global B2B requirements for customers around the world.

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Crossgate, Inc.

Crossgate's mission is to make this service as flexible, affordable, and simple for companies as making a phone call. Crossgate provides electronic data interchange (EDI) and related services as an on-demand Business Ready Network. The heart of the system is the world's largest B2B transaction network (B.I.P.). More than 34,000 companies already use B.I.P. to exchange documents and data regardless of format and across all media. The new B2B 360° Services, powered by SAP™, gives customers instant access from their SAP® system to all business partners integrated in the platform.

Crossgate is represented in Europe at five sites in Germany, with subsidiary branches in London, Milan, and Paris. For further information, see www.crossgategroup.com.

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