

Crossgate at SAPPHIRE 2008 Berlin Conference

Starnberg, May 13, 2008 – Crossgate is showcasing its B2B 360° Services for use with SAP solutions at the SAPPHIRE 2008 Berlin conference, SAP’s international customer conference. Visitors at the event can meet with Crossgate clients such as Argo-Hytos, Nexans Autoelectric, Preh and Volkswagen and exchange experiences.

Crossgate, the only provider of business process outsourcing (BPO) services powered by SAP and operator of the first global Business-Ready Network, will exhibit its full-service approach at SAPPHIRE, being held at Messe Berlin from May 19 to 21. Its B2B 360° Services for use with SAP solutions, which provide clients with immediate access to all trading partners integrated in the B2B transaction network from their own SAP system, will be highlighted at the conference. Crossgate’s services are based on the SAP NetWeaver Process Integration (SAP NetWeaver PI) offering and are compliant with SAP strategy. No investment in additional EDI adapters or tools is necessary for electronic data exchange.

Once connected to the Crossgate Network, companies can electronically exchange data with any trading partners using any format. The flat-rate price offers customers transparency and planning security. As of now, 40,000 companies are integrated in this B2B transaction network.

Visitors at SAPPHIRE can find Crossgate in the ERP village at the Knowledge Table (ER 1.15) with the motto “Excellence in Shared Services and BPO”. The Crossgate solution gives answers to the following questions: What opportunities can be found in a network of companies? What are the communication advantages I can achieve when I upgrade my SAP systems? How do I raise the semantic quality of my data communication? How do I solve the handling of customs procedures intelligently? How can I make use of the SAP business process platform in respect to company networks?

On all three days of SAPPHIRE, clients Argo-Hytos, Nexans Autoelectric and Preh will be on hand, along with Crossgate management, to engage in informational interviews and networking in great depth. On May 20, Crossgate’s client, Volkswagen, will make an appearance.

For those interested in the new SAP Business ByDesign on-demand business software solution for midsize companies, there is another special highlight: SAP featuring a live demonstration showing how easy it is to initiate B2B communication using SAP Business ByDesign through Crossgate solutions. SAP Business ByDesign includes an interface to the Crossgate transaction network and is therefore completely EDI capable without any additional adapter technology needed.

“Linked to trading partners in one easy step: this is the trademark of the B2B 360° Services for use with SAP solutions,” says Uwe Weiss, Chairman of the Board at Crossgate. “As a member of the B2B transaction network of Crossgate, customers using SAP Business ByDesign can connect to 40,000 potential trading partners – and this without one single additional integration effort.”

Crossgate AG

Crossgate offers the world's first Business-Ready Network, guaranteeing 100% integration of business partners, clients and suppliers. A single connection to the Network means electronic data exchange with any business partner regardless of their technical capability. In addition, Crossgate's business process outsourcing (BPO) B2B 360° Services powered by SAP provide clients direct access to all integrated business partners in the B2B transaction network via their SAP systems. With its legally compliant eInvoicing Services, Crossgate also provides an innovative and 100% secure solution to cover the entire process of incoming and outgoing invoices, including signatures, EU compliance monitoring, and revision-secure automated long-term archiving. More than 40,000 business partners, representing over 10 industries, currently exchange documents and data via the Business-Ready Network.

Crossgate was founded in 2001 in Starnberg, Germany. The principal investors are the family of the SAP founder Dietmar Hopp, the Otto Wolff Industrieberatung und Beteiligungen GmbH and the Al-Jomaih Group. In addition to the headquarters in Starnberg, Crossgate is represented at four sites in Germany, with subsidiary branches in Atlanta, London, Milan and Paris.

Stefan Tittel is the founder and CEO. For more information, visit www.crossgate.com

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